Effective engagement across your district community

To improve engagement for your entire district, you need to reach every family where they are.

But engagement varies widely in scale and frequency within a district community.

Though many administrators focus their attention on district communication, this is only one component of a larger ecosystem.

81% of teachers say that two-way communication with families leads to better student outcomes.

Class communication

Two-way classroom communication

Daily assignment reminders, educational content, and individual outreach

School communication

Updates for a specific school community

Weekly newsletters, school activity reminders, and event invitations

District communication

Important announcements for the entire district community

Monthly notifications about closures, events, and attendance