IMPROVING FAMILY ENGAGEMENT with MEANINGFUL COMMUNICATION

ONE
Teachers agree that that two-way communication is crucial to family engagement.

76% OF TEACHERS AGREE
Family engagement refers to regular, two-way, meaningful communication between school and home.

81% OF TEACHERS AGREE
Two-way communication with families leads to better student outcomes.

TWO
Without the right tools, teachers can’t communicate effectively with their students’ families.

THREE
Remind helps improve the volume—and type—of communication between teachers and parents.

Teachers who don’t use Remind usually communicate with parents 1-3 TIMES A YEAR

Teachers who use Remind usually communicate with parents 7+ TIMES A YEAR

Most Remind teachers only use 1-3 tools for family engagement.

Teachers who don’t use Remind are 2X more likely to characterize their communication with families as negative.