Improving family engagement with meaningful connection

ONE
Teachers agree that two-way communication is crucial to family engagement.

76% OF TEACHERS AGREE

Family engagement refers to regular, meaningful communication between school and home.

81% OF TEACHERS AGREE

Two-way communication with families leads to better student outcomes.

TWO
Without the right tools, teachers can’t communicate effectively with their students’ families.

Teachers who don’t use Remind rely on upwards of 7 different communication channels

Most Remind teachers only use 1-3 tools for family engagement

THREE
Remind helps improve the volume--and type--of communication between teachers and parents

Teachers who don’t use Remind usually communicate with parents 1 to 3 TIMES A YEAR

Teachers who use Remind usually communicate with parents 7+ TIMES A YEAR

Teachers who don’t use Remind are 2X more likely to characterize their communication with families as negative.

Source: Remind Family Engagement Survey 2018