## Remind

#### The 360-degree communication platform for schools and districts

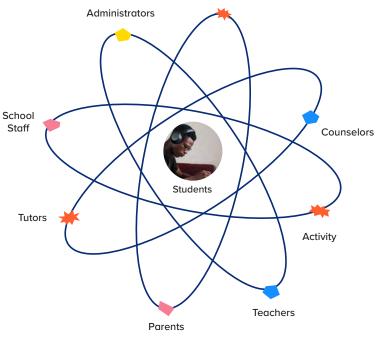


Put your students at the center with an ecosystem that supports collaboration, coordination, and engagement

A student's learning journey begins in the classroom, but that isn't the only place it goes. During the academic year, most students engage in school activities like clubs, sports, and before- and after-school programs. Each of these touchpoints plays a role in their growth and expands their learning experience to include more people who care about their well-being.

When students are surrounded by a community that has their best interests in mind, they have a better opportunity to succeed. But this requires everyone involved—classroom teachers, parents and guardians, activity leaders, and more—to have the ability to communicate with each other. Learning doesn't happen in a vacuum, and connecting with others in a student's support network is necessary for collaboration, coordination, and engagement.

To support student success, school and district ecosystems need to connect all the different parts of a student's learning experience by enabling communication between everyone involved. This type of 360-degree communication requires equipping everyone with an effective and low-friction way to find the people they need to talk to, reach out to them when needed, and communicate what they need.



# Here's how Remind Hub ensures 360-degree communication for schools and districts.

#### Connect everyone in your community who plays a role in student success.

- Rostering lets you provision accounts for everyone in your SIS, including students, parents and family members, teachers, staff, and administrators.
- But communication isn't only limited to people in your
  SIS: You can set up accounts and classes for anyone
  else who needs to communicate in your school or district
  organization, including support staff, coaches, activity
  leaders, and transportation departments.



## Provide equitable, inclusive communication for all of your families.

- Remind enables two-way communication on any device, so parents and caregivers can choose the medium they prefer—whether that's app, text message, email, or web.
- Communication is fully available via SMS texting, so
  nobody has to download an app to receive or send
  messages. This means families can use Remind even if
  they live in remote or rural areas or don't have
  smartphones or internet access.
- Preferred language translation allows everyone to send and receive messages in their home languages, even via text message. Language preferences can be synced from your SIS and set manually as well.

Hi Mr. Viloria, your daughter Emina had perfect attendance this year! Thank you for helping make that happen.

Ms. Avery

Hola Sr. Viloria, ¡su hija Emma tuvo una asistencia perfecta...

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Make engagement as easy as possible by removing barriers to communication.

- Remind Hub consolidates all communication on a single platform, so there's no need to download multiple apps, juggle multiple logins, or remember multiple channels.
  - Parents and guardians overwhelmingly prefer text messages to any other form of communication.
     Mobile-first messaging makes everyone's messages more likely to be seen and read—and less likely to be missed or ignored.

360-degree communication is only one part of what makes Remind Hub a complete communication platform for schools and districts.

To learn more, including features for urgent and personalized messaging, visit www.remind.com/hub.



## Remind

#### 360-degree communication: Connecting everyone vital to student success

The key to driving effective tutoring programs for schools and districts

Research shows that high-dosage tutoring is one of the most effective interventions that a school can offer—but only if students enroll and actively participate in the program. Although tutoring continues to be a promising strategy for addressing unfinished learning, reports indicate that schools and districts face several challenges in implementing tutoring programs at scale, one of which is low adoption and usage, especially among students who may benefit most.

To support engagement at every step of program implementation, Remind Tutoring leverages the same core communication features that power 360-degree communication for Remind Hub. This helps schools and districts:

# Set up a robust infrastructure for equitable access to communication.

- Because not all families have access to email or smartphones, parents and guardians can be added to the system with either their email address or their phone number, allowing them to stay informed and involved regardless of their resources.
- All program communications are delivered in the same way as other communication on Remind: through established SMS, push, and email notifications that recipients can set based on their preferences. Along with being the most popular form of communication, SMS text messaging has been shown to drive measurable improvements in student outcomes, especially among under-resourced families.



Improve student attendance and engagement with proven communication strategies.

- Automated reminders are sent at key intervals to both students and parents ahead of a scheduled session in order to reduce no-shows. One school successfully used Remind to send proactive messages that improved student attendance at school by 60%.
- Notifications are also automatically sent to students and parents in the event of a missed session—a strategy that one district used to dramatically improve student attendance rates after they plummeted due to the pandemic.

## Connect your entire ecosystem to support student success.

- The ecosystem around each student includes everyone who enables their success, from teachers to tutors to family members.
   All of these stakeholders are able to communicate with each other about how students are progressing toward their learning goals and coordinate additional support as needed.
- To foster collaboration, teachers can join Remind chat threads with their students' tutors, enabling them to monitor progress and provide insights on class topics and skills. Tutors also can more effectively personalize instruction when they know the student from multiple viewpoints.



#### We have a tutoring session at 4:30 PM today. See you then!



360-degree communication—the ability to connect all the stakeholders involved in student learning—is as crucial to the success of a tutoring intervention as it is to the other parts of a student's learning journey.

To learn more about Remind Tutoring for schools and districts, visit www.remind.com/tutoring/for-schools-and-districts.