

*Remind*

# Press Kit

To download our brand assets, please view this file in Adobe Acrobat.



*Remind*

# What this kit covers:

- ① **About Remind**
- ② **Leadership team**
- ③ **Logo treatments**
- ④ **Product shots**

# About Remind



# The communication platform for learning

Remind is a communication platform that helps  
build the relationships that drive student success.



# Reach students and families where they are

We believe that relationships drive success in education, and we're building a platform that supports learning wherever it happens.



## Chat

Mobile-first messaging for  
**classrooms and small groups**



## Hub

Integrated communication for  
**schools, districts, and other  
organizations**



## Tutoring

One-on-one online learning for  
**students**

# By the numbers

Millions of educators, students, and caregivers use Remind to connect with the people and resources that help them teach and learn.

30 MM

Monthly active users

60%

U.S. teachers use  
Remind

1,200+

District partners  
with Remind Hub





# Our story

Strong relationships are at the heart of student success.

Remind was founded in 2011 by brothers Brett Kopf and David Kopf. Diagnosed with dyslexia as a child, Brett struggled for years in school. When he met a teacher who built a strong relationship with him and others in his life—both in and outside of the classroom—it transformed the way he approached learning, and Brett and David created Remind to make the same experience available to every student.

[See our About page to learn more](#)

2011

The beginning



2015

Two-way texting



2018

Schools & districts



2020

Online tutoring



2022 & Beyond

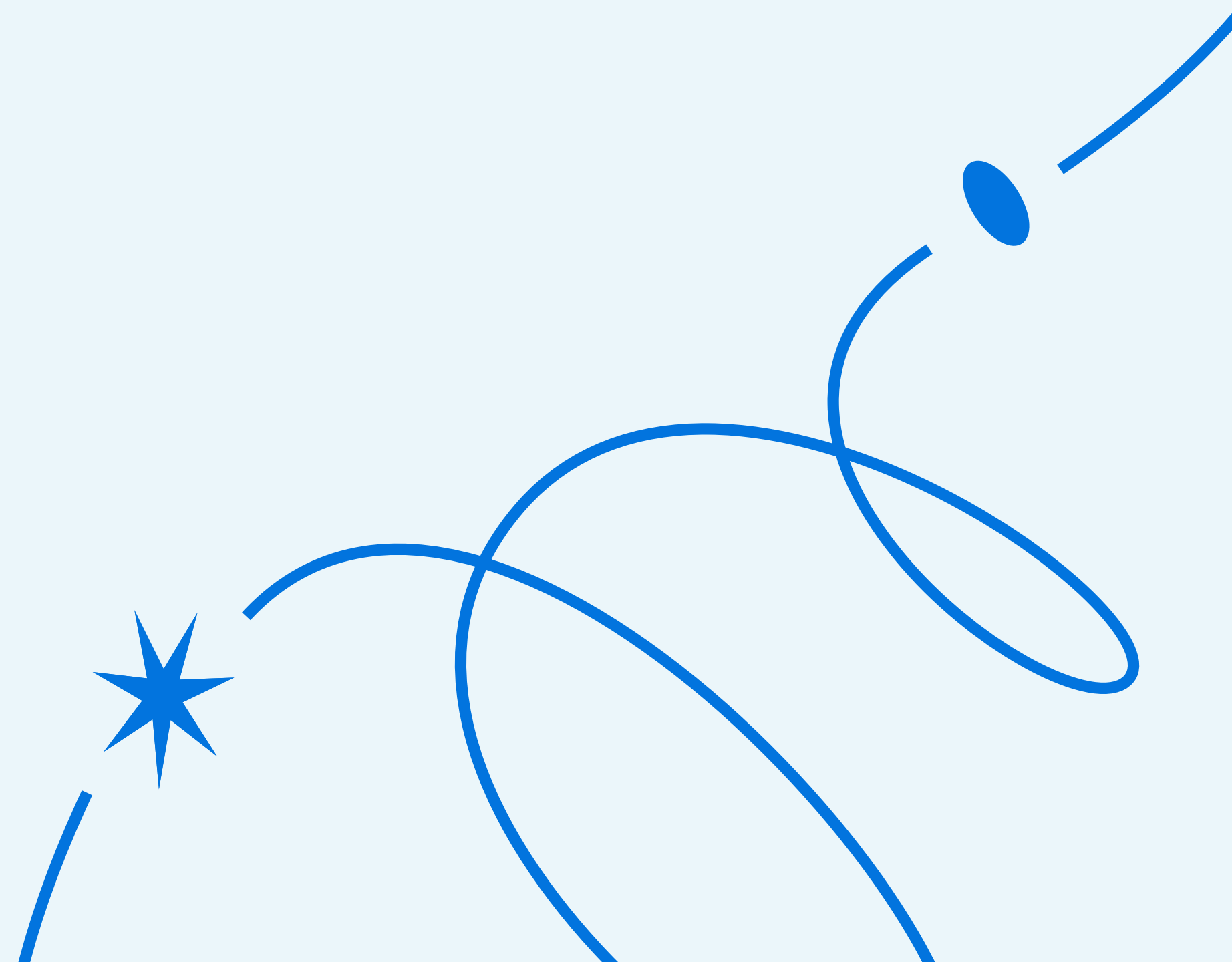
Communication,  
learning, and more



Remind

# Leadership team

[Click to download leadership photos](#)





Leadership

[Click to download leadership photos](#)



**Brian Grey**

Executive Chair



**Quenton Cook**

CEO



**Ray Polanco**

COO



**Drew Atherton**

SVP, Revenue Operations & Strategy



**Kate Holsapple**

SVP, People Operations



**Winston Wu**

SVP, Finance



**Kevin McIntire**

SVP, Engineering



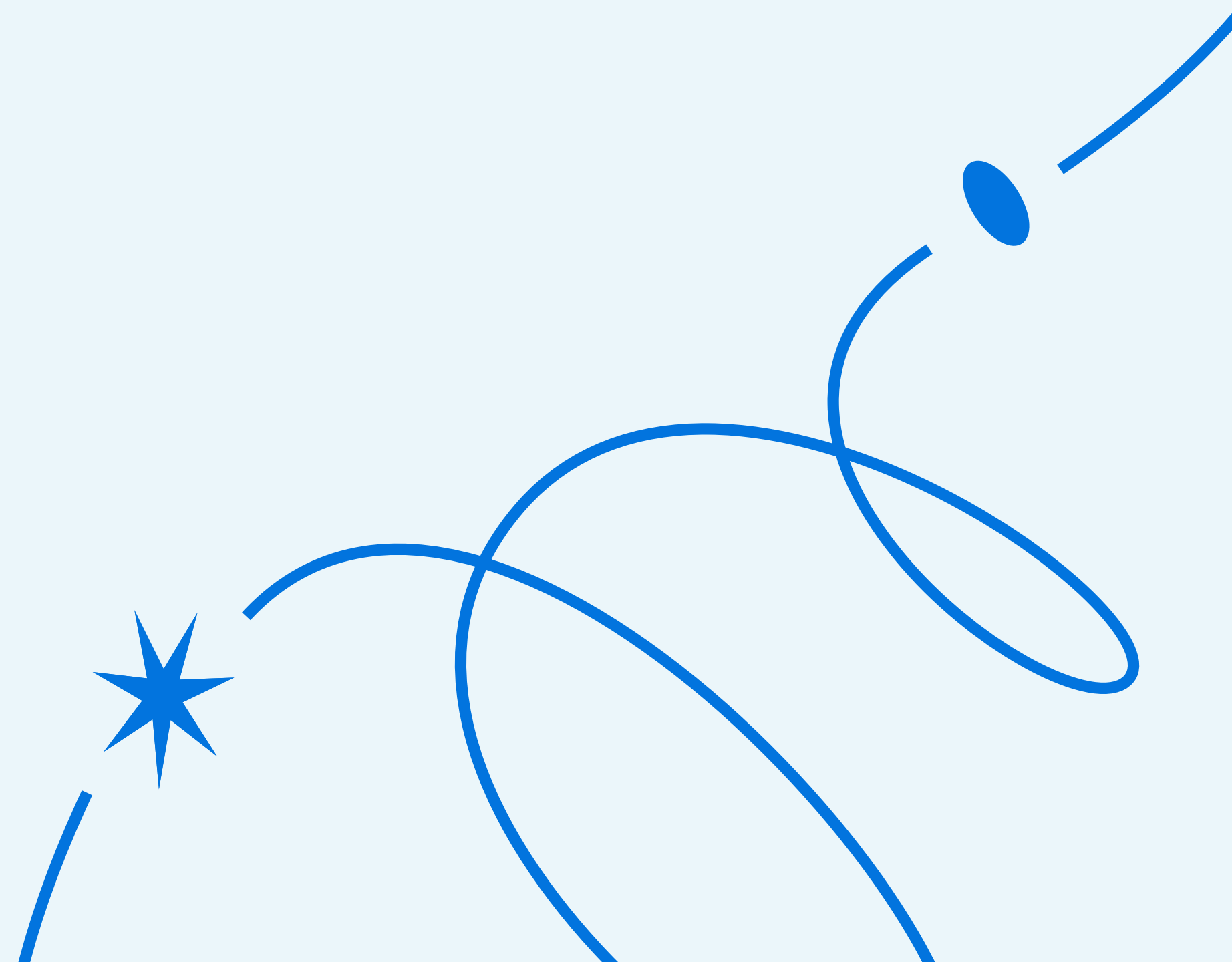
**Emily McDonnell**

VP, Trust and Safety

Logo

# Logo kit

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Logo

# Logo treatments

[Click to download logo treatments](#)

Word mark

*Remind*

Brand mark



*Remind*

Logo

# Branded products logo treatments

[Click to download logo treatments](#)

## Products

*Remind* Chat

*Remind* Hub

*Remind* Tutoring

*Remind*



Product

# Product shots

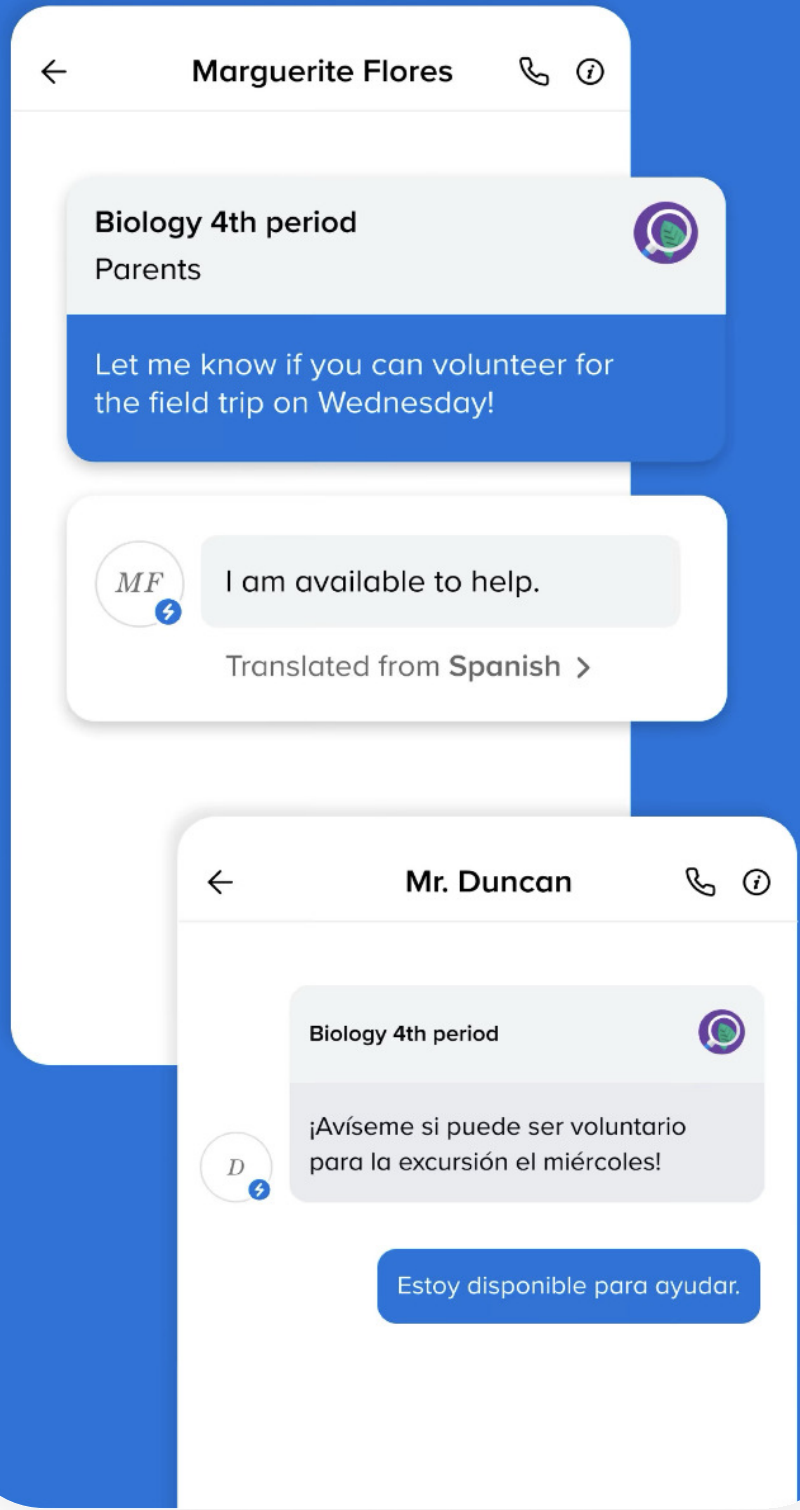
[Click to download product screenshots](#)



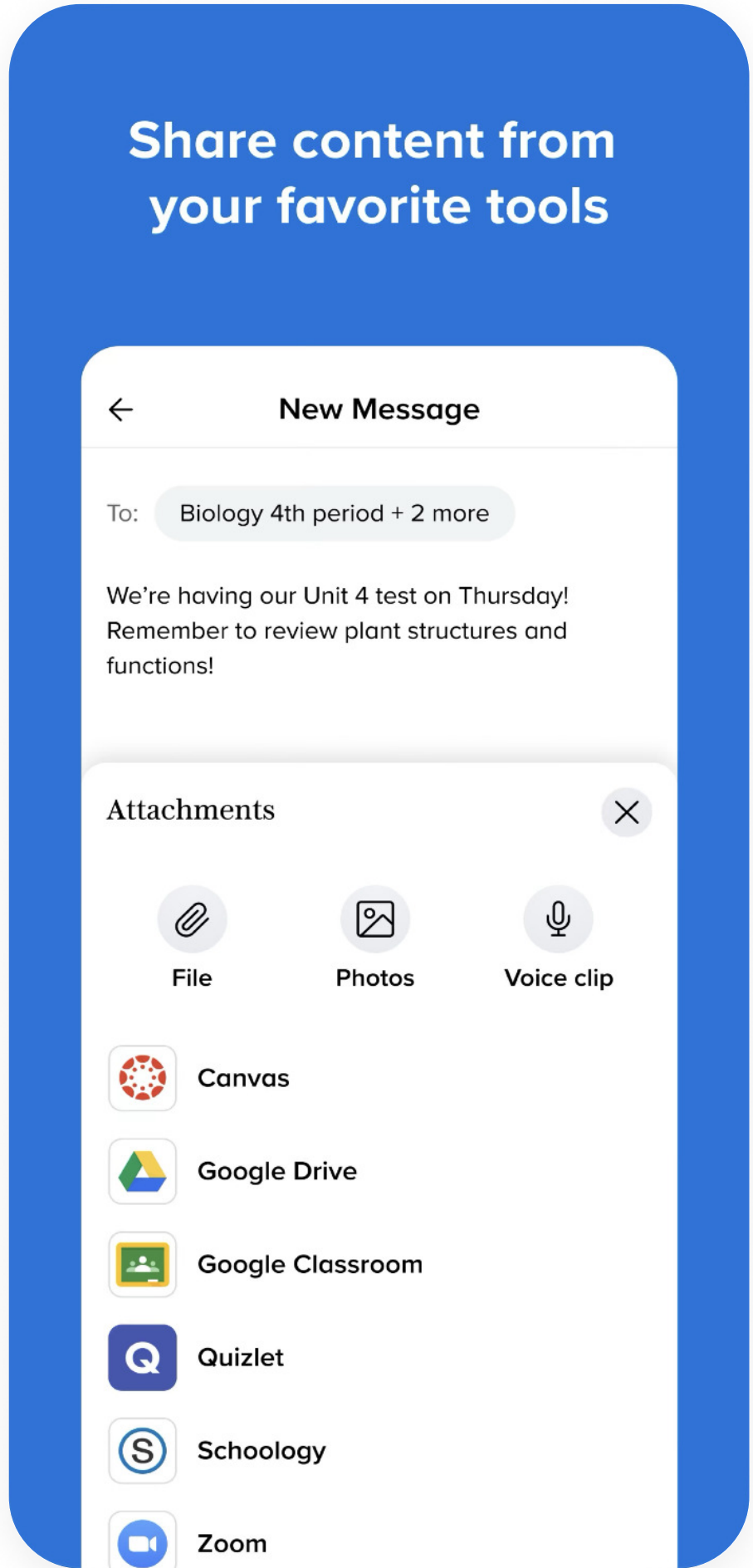
Product

[Click to download product screenshots](#)

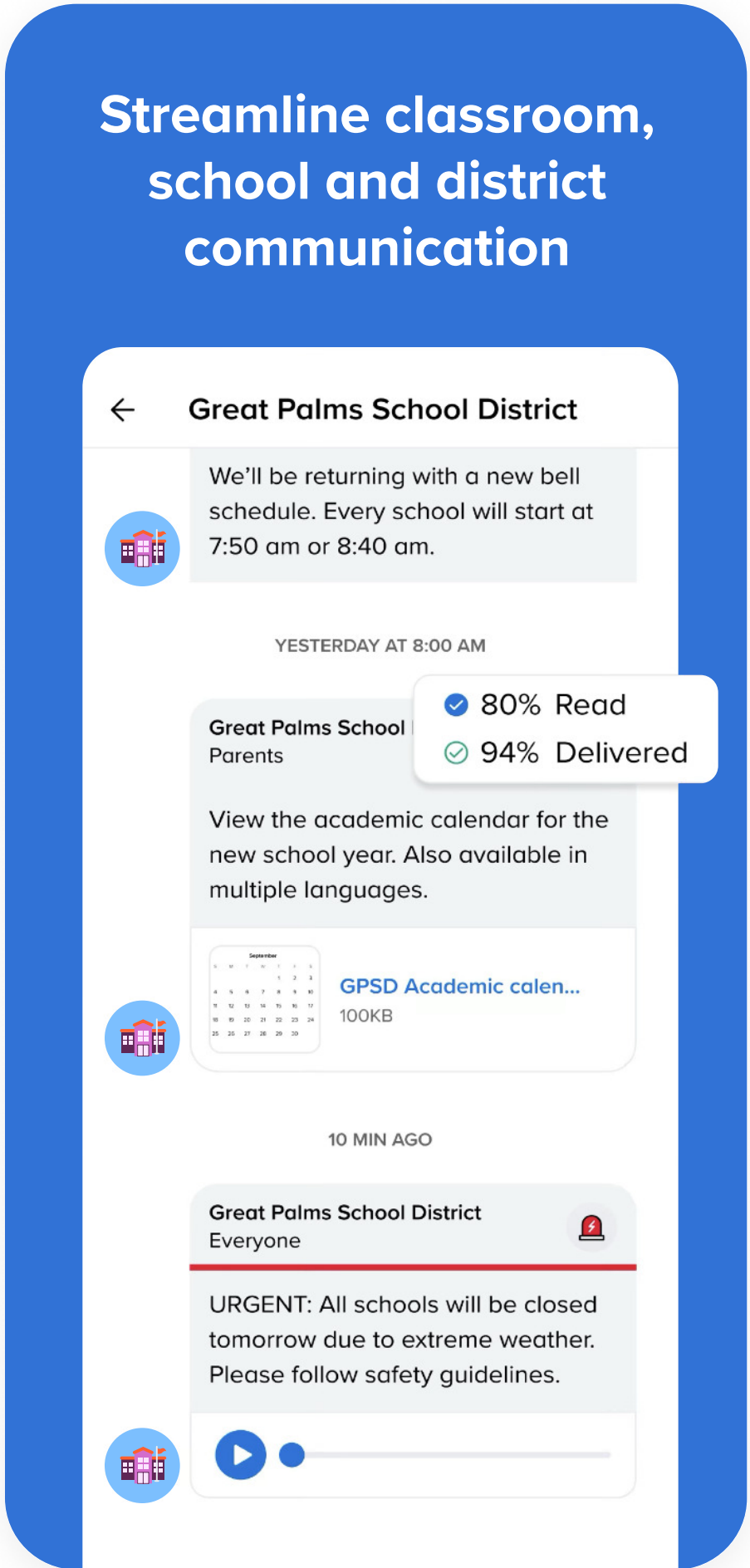
Translate messages  
automatically between  
90+ languages



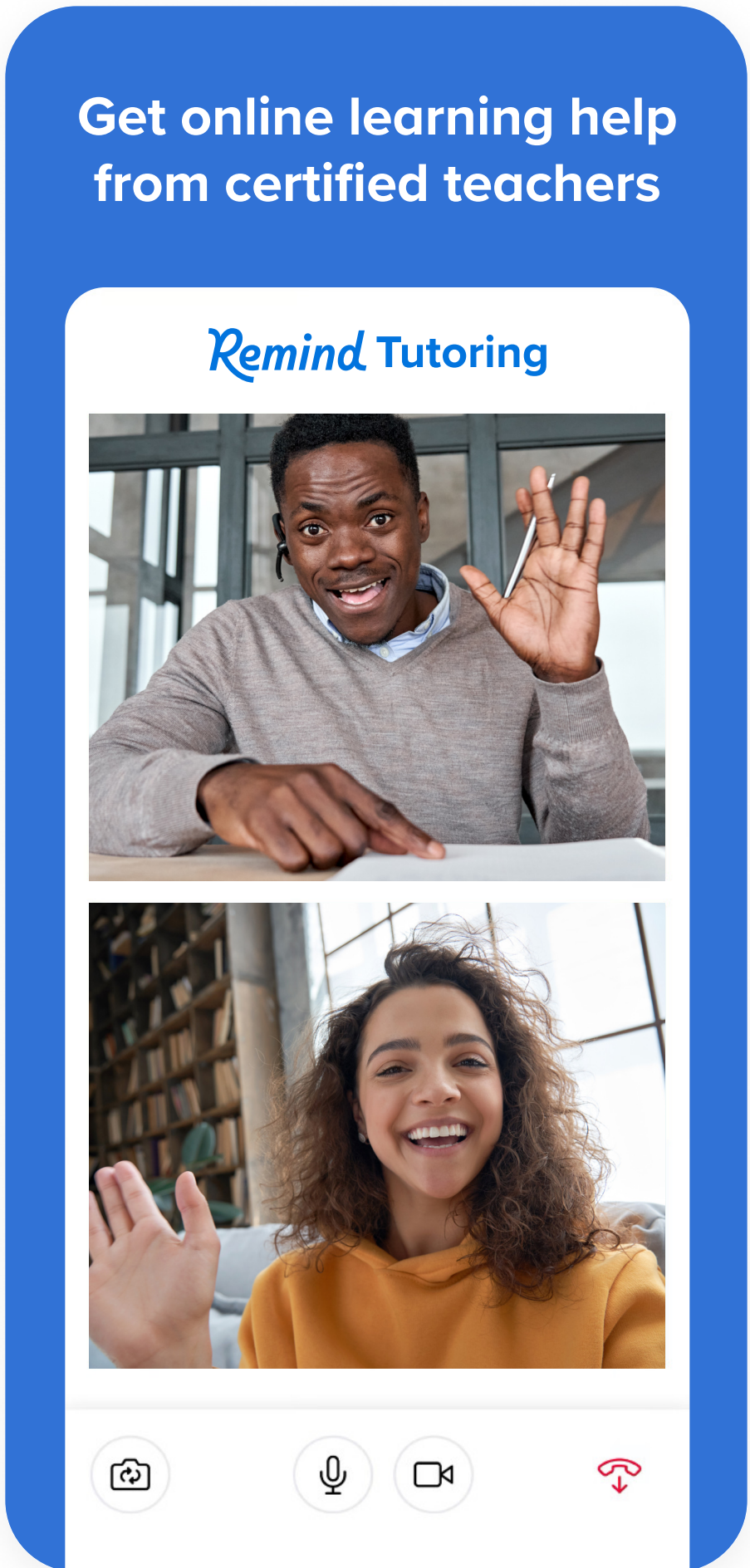
Share content from  
your favorite tools



Streamline classroom,  
school and district  
communication



Get online learning help  
from certified teachers



Fleur C.

New message

Add group

Districts

West School District

Schools

Chavez Middle School

Mountain View High School

Sanchez High School

Classes Owned

ELA 6th Grade

Theater homeroom

Sanchez High PTA

Classes joined

Orchestra

All conversations

Mountain View High School

OVERVIEWMESSAGESPEOPLECALLSCLASSESSTATISTICSSETTINGS

80 teachers sent messages to 134 students and 234 parents last week.  
Encourage your community to stay engaged with these helpful tips.

Most communicative teachers ⓘ

WeekMonthYear

Name	Messages sent	Classes
Edison Adler	83	4
Sarah Valenti	70	2
Sheera Crimson	52	1

Download full teacher report

94 messages were delivered on Remind yesterday

View all

Recent announcements ⓘ

Biology 2 Period 3

The field trip to the aquarium is still on! Please have your parents fill out the permission slip and return to me by Wednesday!

👍 1👏 1

Art 203

Don't forget: contour drawings are due on Monday! If you can't find a picture you want to copy, let me know! I have plenty!

👍 1👏 1💙 1

Art 203

Congrats to Ravi for completing the Art History quiz first! First prize goes to him. Who's next?!

US History Per 1

Heads up! Group project presentations are next week! We'll practice in class

Contact

For more information,  
feel free to get in  
touch.



Email us at

[press@remind.com](mailto:press@remind.com)

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Thank you!

